



Town & Business Quarterly Meeting Information and Updates

Tuesday, October 7, 2025 at 5:30pm

A Quarterly Meeting at Town Hall was held, and a summary of the discussion is below.

UPCOMING DEADLINES

- | | |
|------------------------|---|
| Friday, Oct. 17 | Sign up for Halloween Spirit Contest & Trick-or-Treating and/or Trick-or-Treating |
| Friday, Nov. 14 | Sign up for the annual holiday Shop, Dine & Win Contest |

VISIT OCCOQUAN

New/Old/Moving Businesses

Congratulations and welcome to the new businesses that opened (or are soon to open), moving, or who have said goodbye in Occoquan over this last quarter!

New:

- **Fix o'Whimsy** at 406 Mill Street
- **Goosehead Insurance** at 308 Poplar Alley
- **Serrania Therapy** (home based)
- **The Difference** (home based)

Moving/Moved:

- **Hello Jackson** at 201 Union St, Unit 104

Departing/Departed:

- **VIZIA Gallery** at 308 Poplar Alley
- **Apple Counseling** at Commerce St

Accessibility Status for Businesses on visitoccoquanva.com

The Executive Director of Visit Occoquan shared that Visit is working on a project to enhance transparency and communication for visitors with disabilities, by including physical accessibility icons next to businesses names on the online Business Directory. No action is needed by businesses at this time. More information will be provided when the project is underway (most likely in Jan/Feb 2026).

Small Business Resources Online

A presentation was given on how to utilize the new Small Business Resource section on the OCQ Hub at visitoccoquanva.com/ocqhub.

TOWN OF OCCOQUAN

Change in Staff

Matt Whitmoyer (Deputy Town Manager) has moved out of state and is no longer with the Town of Occoquan. Various elements of his position have been dispersed throughout staff. Please also welcome **Megan Lubash** as Assistant Town Manager/Town Clerk. **Philip Auville** has moved to Deputy Town Treasurer.

- Editors note: for fastest response time, you can email the following addresses to make sure your email goes to the appropriate person or office: townclerk@occoquanva.gov, townmanager@occoquanva.gov and events@occoquanva.gov.

Sign Ordinance Public Hearing (Oct. 21)

The Town Council and Planning Commission will hold a **joint public hearing on October 21, 2025 at 7pm**, to consider a Zoning Text Amendment modifying the Town's current **sign ordinance**. The proposed amendment includes both minor technical edits to clarify provisions in §157.300 et seq. of the Town Code as well as some significant changes. The Key proposed changes include:

- Allowing permits for strings of colored lights outside of the October 1 through March 31 timeframe.
- Revising the temporary sign section to permit up to two (2) A-frame signs per business.
- Allowing a single off-premises A-frame signs under specific conditions (including but not limited to (a) Not placed on streets or roadways; (b) Not obstructing sidewalks, pedestrian, or wheelchair access; (c) must have permission of the property owner; and (d) must be located within 150 feet of the business)
- Interested parties are encouraged to attend the October 21 meeting to share feedback or ask questions regarding the proposed changes.

This meeting will be in person at Occoquan Town Hall (314 Mill Street).

Fall Craft Show Recap

Tammy Hassett, Events Director gave a brief recap of the show. Exact numbers haven't been published yet, but will be made available at the next Town Council Meeting on Oct 21. Overall, it was well attended and there were very few issues to report.

UPCOMING EVENTS

Murder at the Prom - Friday, Oct. 24 @ 7pm

The annual murder mystery in River Mill Park is coming up. Free shuttle service will be provided on Friday, Oct. 24 from 5:00-9:45pm from the Rt. 123/Old Bridge commuter lot. Drop off will be at River Mill Park. Learn more at <https://www.visitoccoquanva.com/murder>

Costume Parade & Contest - Saturday, Oct. 25 @ 10am

Portions of Mill Street will be on a rolling closure between 10:00-10:30am as guests parade their way from 125 Mill to River Mill Park. We ask that businesses NOT hand out candy during the parade, to help get the roads open more quickly. Trick-or-treating will happen after the parade as people return to their vehicles at the other end of town. Learn more at <https://www.visitoccoquanva.com/costumeparade>

Halloween Spirit Contest & Trick-or-Treating - Saturday, Oct. 25 @ 11am

Businesses can opt in to participate in the Decor and/or Staff Costume Contest and/or to provide treats to trick-or-treaters. Runs all day. Learn more at <https://www.visitoccoquanva.com/halloween>

Movie in the Park: Hocus Pocus - Saturday, Oct. 25 @ 7pm

Movie night in the park! Free shuttle service will be provided on Saturday, Oct. 25 from 5:00-9:00pm from the Rt. 123/Old Bridge commuter lot. Drop off will be at River Mill Park. Learn more at <https://www.visitoccoquanva.com/hocuspocus>

Annual Tree Lighting - Saturday, Nov. 22 @ 6pm

Businesses are encouraged to stay open until 8pm or later. Small fire pit areas at both ends of town will be set up and carolers will be roaming. Free shuttle service will be provided on Saturday, Nov. 22 from 1:00-9:00pm from the Rt. 123/Old Bridge commuter lot. Drop off points will be at Mamie Davis Park and Town Hall. Learn more at <https://www.visitoccoquanva.com/holiday>

Holiday Artisan Market - Dec. 6-7

Saturday, December 6 from 12pm-8pm and Sunday, December 7 from 11am-4pm. Find all the info at the link provided. Shuttle service will be provided. Details to come. Learn more at <https://www.visitoccoquanva.com/artisanmarket>

Holiday Elopements - Friday, Dec. 12 @ 12pm

PWC's Seal the Deal will be back with their holiday elopement event at Town Hall. Learn more at <https://www.visitoccoquanva.com/elopement>

Save the Date

- The Peeps Show - March 31 - April 4
- 2026 Trivia Season - May-October (dates TBD)
- RiverFest & Craft Show - June 6-7
- National Night Our - August 4
- Fall Arts & Crafts Show - Sept. 26-27

OCCOQUAN POLICE DEPARTMENT

- Deputy Forman discussed being vigilant during the holiday season and watching for shoplifting.
- PD will increase weekend patrol following recent violence occurring at Potomac Town Center.

Follow the Occoquan Police Department (OPD) on Instagram at @occoquan_pd and sign up on [AlertOccoquan](#) via Everbridge to get updates on public safety/community initiatives. Businesses may contact OPD at 571-492-7274.