



Town & Business Quarterly Meeting Information and Updates

January 16, 2024

*October 10, at 5:30pm, a Quarterly Town Hall was held, and a summary of the discussion is below.
The next Quarterly Meeting is Tuesday, April 9, 2024, at Town Hall at 5:30pm.*

TOWN OF OCCOQUAN NEWS

New Businesses

Congratulations and welcome to the new businesses that opened in Occoquan this quarter!

- Nexthome Beltway Realty
- Inspired Events

2024 Business License Renewal

2024 BPOL applications AND payments are due **March 1, 2024**. A penalty of 10% may be applied if your application or payment is received after March 1, 2024.

You can now apply and pay for your annual business license online [here](#) or submit via mail or in-person using the [2024 BPOL Application](#).

VISIT OCCOQUAN NEWS

Visit Occoquan Board of Directors

Below is a list of the initial Board of Directors for the nonprofit Visit Occoquan, Inc. Additions or removals of members of this Board will be appointed by current Board members.

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| • <i>President/Non-Profit Seat</i> | Merial Curren, Patriots for Disabled Divers |
| • <i>Vice President/Retailer Seat</i> | Sarah Burzio, Hitchcock Paper Co. |
| • <i>Member/Food Services Seat</i> | Ben Rasmussen, Potomac Chocolate |
| • <i>Member/Prof. Services Seat</i> | Gretchen, Forever Young |
| • <i>Member/Lodging & Artist Seat</i> | Roger Lin, Occoquan AirBNBs & Shifting Tides Gallery |
| • <i>Member/Town Hall Seat</i> | Matt Whitmoyer, Town of Occoquan, Deputy Town Manager |

New Gift Card Program

A new gift card program will launch soon, replacing the old Occoquan Business Partners paper gift cards. In the new program, customers will purchase a card (physical or digital) that can be run as a credit card. A few quick highlights of the program include:

- Open to ALL Occoquan businesses in good standing
- Can only be used with Occoquan businesses in the 22125 boundaries
- Can be used in store and online
- Anyone who accepts Mastercard will be able to participate
- Payment is automatic through your regular credit card processing. No more spending time turning in gift cards, then waiting for a check to arrive.
- Customers can purchase gift cards easily online, with instant access to a digital version (print at home or to use online) or receive a physical card, sent directly by our gift card partner.
- The new program will rely less on Visit Occoquan volunteers and be more accessible and easier to use for both customers and Occoquan businesses participating.

More information will be sent to businesses once the program is ready to launch!

EVENTS

2024 Event Schedule

Feb 16	Firelight Night
Mar 26-30	The Peep Show
May 10	Trivia Night
May 18	Music On Mill Concert
June 1-2	Riverfest Jun 1 - Whatever Floats Your Boat Parade Jun 2 - 16th Annual Duck Splash
June 14	Trivia Night
June 15	Music On Mill Concert
July 12	Trivia Night
July 20	Music On Mill Concert
Aug 9	Trivia Night
Aug 17	Music On Mill Concert
Sep 13	Trivia Night
Sep 28-29	Fall Arts & Crafts Show
Oct 11	Trivia Night
Oct 25-26	Spirits & Spirits Oct 25 - Murder Mystery Oct 26 - Costume Parade Oct 26 - Haunted Maze & Spirit Garden
Nov. 23 - Dec. 8	HolidayFest Nov 23 - Tree Lighting & Firepits Nov 29-Dec 1 - #Shopsmall Weekend Dec 7-8 - Holiday Artisan Market

Occoquan Peep Show

It's already time to start thinking about Peep dioramas! To be listed on the patron voting ballot, let us know [HERE](#) by **Friday, March 15** if you would like to participate in the Peep Show this year.

RiverFest & Craft Show

Deadline to complete an application for RiverFest is May 1. Limit is two booth spaces per in-town business at the reduced rate. Applications can be found at occoquanfestivals.com. More information will be available soon.

OCCOQUAN POLICE DEPARTMENT

Follow the Occoquan Police Department (OPD) on Instagram at @occoquan_pd and sign up on [AlertOccoquan](#) via Everbridge to get updates on public safety/community initiatives. Businesses may contact OPD at 571-492-7274.

Alert Occoquan

Please sign up for Alert Occoquan if you have not already. See the Town's website at occoquanva.gov for the prompt. The Town uses Everbridge to disseminate emergency information. If you have already signed up but have not received any alerts, contact Jason Forman at jforman@occoquanva.gov.

Security Check

Businesses looking for a physical security evaluation should contact Jason at jforman@occoquanva.gov.

NEXT QUARTERLY TOWN HALL

The next Quarterly Town Hall meeting will be held **Tuesday, April 9, 2024 at 5:30pm**. Questions about any of the above may be directed to:

- Town Hall at 703-491-1918
- Visit Occoquan at info@visitoccoquanva.com