



Town & Business Quarterly Meeting Information and Updates

April 9, 2024

*April 9, at 5:30pm, a Quarterly Town Hall was held, and a summary of the discussion is below.
The next Quarterly Meeting is Tuesday, July 9, 2024, at Town Hall at 5:30pm.*

TOWN OF OCCOQUAN NEWS

New Businesses

Congratulations and welcome to the new businesses that opened (or are soon to open) in Occoquan this quarter!

- Ballywhack Shack Cafe
- Emerald Nail Spa
- Hello Jackson Home Fragrance Company
- Tiny Supply Co.
- Waters Way Counseling
- Vizo Euro Art 24

Welcome

In February, Tamika Martin joined the team at Town Hall in support of the Events Office. Some may remember Tamika as the friendly face at the old PWC Visitors Center at 200 Mill. Welcome to Town Hall, Tamika!

LOVEworks in River Mill Park

A local artist has been selected to provide an update to our LOVEworks art in the park. The work will be installed and a ribbon cutting will take place on April 24 at 2pm.

EV Chargers

A contract has been established for EV chargers to be installed in the parking lot in front of Urban Posh within the next several months.

VISIT OCCOQUAN NEWS

New Gift Card Program

A new gift card program has launched, replacing the old Occoquan Business Partners paper gift cards. In the new program, customers purchase a card (physical or digital) that can be run as a credit card. A few quick highlights of the program include:

- Open to ALL Occoquan businesses in good standing
- Can only be used with Occoquan businesses in the 22125 boundaries
- Can be used in store and online
- Anyone who accepts Mastercard will be able to participate

Sign up for this program now (very quick form to submit!): <https://form.jotform.com/240635146862054>

EVENTS

2024 Calendar changes

Murder Mystery

- Now 2 dates: 10/18 and 10/19

Additional Firelight Nights added

Town will offer 5 vendor spaces for each that fit the specific event with a discount to commit to all four dates.

- November 23
- December 13
- January 17
- February 14

HolidayFest

- Artisan Market (December 7 & 8) is canceled
- Holiday (Nov 23 – Dec 8) now includes
 - Tree Lighting/Firepits
 - #Shopsmall
 - Passport Event

Revised 2024 Event Schedule

May 10	Trivia Night
May 18	Music On Mill Concert
June 1-2	Riverfest <ul style="list-style-type: none">Jun 1 - Whatever Floats Your Boat ParadeJun 2 - 16th Annual Duck Splash
June 14	Trivia Night
June 15	Music On Mill Concert
July 12	Trivia Night
July 20	Music On Mill Concert

Aug 9	Trivia Night
Aug 17	Music On Mill Concert
Sep 13	Trivia Night
Sep 28-29	Fall Arts & Crafts Show
Oct 11	Trivia Night
Oct 18-19	Murder Mystery
Oct 26	Costume Parade
Oct 26	Haunted Maze & Spirit Garden
Nov. 23 - Dec. 8	HolidayFest
	Nov 23 - Tree Lighting & Firepits
	Nov 29-Dec 1 - #Shopsmall Weekend
	Nov. 23 - Dec. 8 - Shop, Dine & Win Contest
Dec 13	Firelight Night
Jan 10, 2025	Firelight Night
Feb 14, 2025	Firelight Night

Occoquan Peep Show

Business winners for Peeps:

1st Place	Puzzle Palooza Etc
2nd Place	Jerry's Occoquan Jewelers
Tied for 3rd Place	Earth Addictions
Tied for 3rd Place	The Loft Gallery

RiverFest & Craft Show

Deadline to complete an application for RiverFest is **Wednesday, May 1** to guarantee a space in front of your business. Limit is two booth spaces per in-town business at the reduced rate. Applications can be found at occoquanfestivals.com. Businesses must be in good standing with the Town to participate in the festivals.

Eateries for Trivia Nights

The non-profit Visit Occoquan will offer an initiative for Town eateries to support to-go orders during Trivia nights this season. For \$30 per commitment, businesses will receive digital promotion and a QR code on site at the park for easy online ordering. 6 businesses max for each night. Businesses may commit to one month or all months. Businesses must:

- Have online ordering and be able to collect a phone number from patrons
- Be able to support at least a short menu for the evening they are committed for
- Have a delivery person to take orders to the park
- Non-alcoholic drinks may be included with all online orders, however, as a fund raiser for their non-profit, Visit Occoquan and Patriots for Disabled Divers will provide a bar for adult beverages for each of the Trivia Nights.

A jotform to sign up for dates will be available soon. Dates available:

- MAY 10
- JUNE 14
- JULY 12

- AUG 9
- SEP 13
- OCT 11

OCOQUAN POLICE DEPARTMENT

Follow the Occoquan Police Department (OPD) on Instagram at @occoquan_pd and sign up on [AlertOccoquan](#) via Everbridge to get updates on public safety/community initiatives. Businesses may contact OPD at 571-492-7274.

Alert Occoquan

Please sign up for Alert Occoquan if you have not already. See the Town's website at [occoquanva.gov](#) for the prompt. The Town uses Everbridge to disseminate emergency information. If you have already signed up but have not received any alerts, contact Jason Forman at jforman@occoquanva.gov.

Security Check

Businesses looking for a physical security evaluation should contact Jason at jforman@occoquanva.gov.

NEXT QUARTERLY TOWN HALL

The next Quarterly Town Hall meeting will be held **Tuesday, July 9, 2024 at 5:30pm**. Questions about any of the above may be directed to:

- Town Hall at 703-491-1918
- Visit Occoquan at info@visitoccoquanva.com