

# ADVERTISEMENT OPPORTUNITIES

## 2023 FESTIVALS & EVENTS



## Festival Opportunities

### RiverFest & Craft Show

June 3-4, 2023

### Fall Arts & Crafts Show

September 23-24, 2023

Occoquan's popular festivals attract over 10,000 attendees each weekend. Each festival has a gorgeously designed, full color Visitors Guide made available to visitors both printed and digitally. This 5.5" x 8.5" booklet includes the weekend schedule of events, concerts, and activities, plus a vendor and business listing, map of the festival and more.



Ad Size (No bleed, ads will not go to edge of page)	Town Business or Show Vendor (no date limitations)	Early Bird Rate (before April 30 for RiverFest or August 14 for Fall Craft Show)	Regular Rate (starting May 1 for RiverFest or August 15 for Fall Craft Show)
<b>1/8 page</b> (2.375" wide x 1.8125" tall)	\$95	\$115	\$150
<b>1/4 page</b> (2.375" wide x 3.875" tall)	\$165	\$185	\$230
<b>1/2 page</b> (5" wide x 3.875" tall)	\$275	\$295	\$350
<b>Full page</b> (5" wide x 8" tall)	\$425	\$450	\$495
<b>Back Cover</b> (5" wide x 8" tall)	\$950	\$1,150	\$1,250

## Occoquan Visitor's Guide

This popular publication includes the a large map and directory of in-town businesses, plus information about upcoming events, helpful tourist information, and articles pertaining to business, events, and the history of town.

Printed copies of the Visitor's Guide can be found in the Occoquan Kiosk in front of the Mill House Museum, the Occoquan Town Hall, local hotels/lodging, local visitor and welcome centers, plus businesses in and near Occoquan. Digital versions of the guide are available at [visitoccoquanva.com](http://visitoccoquanva.com) and [occoquanva.gov](http://occoquanva.gov).

The guide is printed three times a year: Summer (May-Aug), Fall/Holiday (Sep-Dec), and Winter/Spring (Jan-Apr).

### Benefits of advertising:

- Be seen by visitors in and out of town in Occoquan's official visitor's publication.
- Offer timely discounts or incentives to your customers.
- Only advertisers have links to their business website included in the digital version of the guide!



Ad Size	Occoquan Business or Resident	Regular Rate
<b>Inside Front or Back Cover</b> (8" wide x 10.5" tall)	\$795	\$1,195
<b>Full page</b> (8" wide x 10.5" tall)	\$595	\$895
<b>1/2 page</b> (8" wide x 5.125" tall)	\$395	\$625
<b>1/4 page</b> (3.875" wide x 5.125" tall)	\$275	\$475

For more information or to purchase an ad spot: [visitoccoquanva.com/advertise](http://visitoccoquanva.com/advertise)